

SMARTCARDS FOR TRANSIT IN TORONTO

MONTREAL'S EXPERIENCE ESTABLISHING
A "SMART" FARECARD AND LESSONS FOR TORONTO

SEPTEMBER 18, 2008, 6:30 P.M.
CITY HALL (100 QUEEN STREET WEST)
COMMITTEE ROOM 2

BROUGHT TO YOU BY THE BUREAU DU QUÉBEC À TORONTO,
AGENCE MÉTROPOLITAINE DE TRANSPORT (MONTRÉAL), AND THE TORONTO TRANSIT COMMISSION



Montreal's AMT has just fully launched the OPUS, a new "smartcard" similar to the Octopus in Hong Kong and the Oyster in London. Join us to hear about their experience, their challenges and their successes with it. How does it work? How does it benefit the public--particularly transit riders?

The TTC and City of Toronto are participating in Presto, the smartcard for the GTA. What lessons can be learned from Montreal to help Toronto move forward with a smartcard?

Montréal Agence Métropolitaine de Transport (AMT) presenters:

Joel Gauthier, President and CEO
Michel Veilleux, Director, Planning & Development
Daniel Bergeron, Director, Modelization and Mobility Data

With an introduction by Adam Giambrone, Chair, Toronto Transit Commission (TTC)
and the TTC's dedicated smart card team.